

Sing It to Win It Contest Entry Official Rules:

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN

“The Sing It to Win It Vaccine Jingle contest” (SITWI) is sponsored by the South Carolina Department of Education (SCDE), the South Carolina Department of Health and Environmental Services (DHEC) and their affiliated partners. The contest is governed by these official rules. By participating in the contest, entrants agree to abide by the official rules, including eligibility requirements, of the SITWI contest and understands that the results of the contest, as determined by Sponsor and affiliates, are final in all respects. The contest is subject to all federal, state and local laws and regulations and is void where prohibited by law.

Eligibility: The SITWI contest is open for all South Carolina students in kindergarten through 12th grade, including those enrolled in public school, private school, online school or home school. Eligible students can submit entries as individuals, small groups or classes.

Contest Period: Entries will be accepted starting at 12:00 a.m. on Monday, November 15, 2021. Contest entries will close at 11:59 p.m. on Monday, January 31, 2022. Five finalists will be announced on Friday, February 4, 2022, with a social media vote to determine the winner, which will be announced on Friday, February 11, 2022.

How to Enter: Contest entries will exclusively be accepted on the contest landing page, SingItToWinIt.com, by filling out the required form fields and uploading your recorded jingle. Entries must be received by 11:59 p.m. on Monday, January 31, 2022. All entries must include original lyrics and music and be between 0:15-0:30 seconds. Entries cannot contain profanity, violence, threatening language, derogatory or defamatory comments, or be inappropriate, as determined by Sponsor.

Judging: Five finalists will be identified by an internal panel of key stakeholders of contest sponsors. A winner will be selected from the five finalists by a popular vote, sourced through the SCDE’s and DHEC’s Social Media Channels. The order of popular votes will determine first, second and third place. The judging to determine the five (5) finalists will be based on creativity, messaging, rhythm and overall sound, per the contest rubric located on the SITWI landing page.

Prizes: The winners will be invited to a professional recording studio to re-record their jingle and their jingle will run in a statewide radio and streaming ad campaign. In addition, a grand prize of \$10,000, 2nd Place prize of \$5,000 and 3rd place prize of \$3,000 will be donated to support the music program of the winner(s)’ schools.

Limitations: The prize is non-transferable and cannot be exchanged for cash. The contest sponsors reserve the right to adjust or cancel the contest at any time and reserve the right to investigate any possible cheating and or tampering before determining a winner.

Additional Limitations: Sponsors and its respective affiliates and/or partners or representatives are not responsible for any typographical or other errors in the offer or administration of the contest, including but not limited to any errors in printing or posting or these official rules, the selection and announcement of any winner, or the distribution of any prize. Any attempt to damage the content or operation of this contest is unlawful and subject to possible legal action by the sponsor. The sponsor reserves the right to terminate, suspend or amend the sweepstakes, without notice, and for any reason, including, without limitation, if Sponsor determines that the contest cannot be conducted as planned or should a virus, bug, tampering or any otherwise unauthorized intervention, technical failure, or other cause beyond the sponsor's control corrupt the administration, security, fairness, and/or integrity of the contest.

Publicity: By participating in the SITWI contest, you agree that all parents and guardians of participants have agreed to enter the contest. By entering the SITWI contest you grant the event sponsor and its partners to use the participant(s)' name, likeness and entry for future marketing purposes.

Sponsor: This contest is sponsored by the South Carolina Department of Education and the South Carolina Department of Health and Environmental Control

Any questions about this contest should be directed to singittowinitcontest@gmail.com